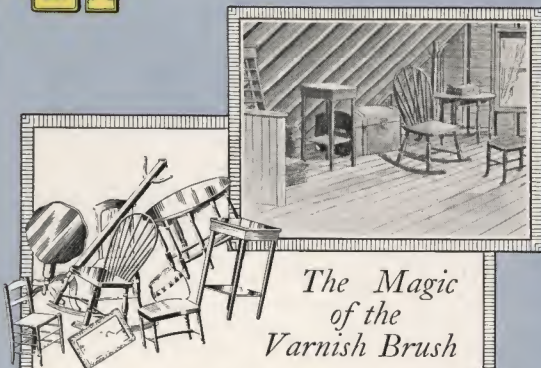


# "61" FLOOR VARNISH



From cellar to garret, there are countless discarded and forgotten articles that possess an immeasurable power to serve and charm, should a thoughtful hand reach out and restore them by the simple process of a coat or two of "61" Floor Varnish, of the desired color. Here indeed, is true thrift. The home would be far more attractive, were the old treasures unearthed and utilized anew.

"61" Floor Varnish restores the sparkle of newness to floors, woodwork, base-boards and window-sills; weather-worn front doors come back to their original beauty; the life of linoleum and oilcloth is protected and prolonged; refrigerators, china closets and kitchen woodwork take on a refreshing immaculateness; and the old or odd things about the house, such as toys, boxes or baskets, are recreated in usefulness as well as in appearance.

## Directions for Use

"61" Floor Varnish should be applied in a dry, well-ventilated room. To assure perfect work, make certain that the surface is dry and free from dirt, grease, wax or polish. Stir thoroughly before applying. Use a clean varnish brush of convenient size, and apply a thin, uniform coat.

One coat may prove sufficient, but usually two coats will give a more satisfactory result. For extra high gloss, apply a coat of the Clear Gloss, making three coats in all. For a dull finish, apply a coat of "61" Dull Finish over any of the Colors or the Clear. Allow 24 to 36 hours between coats for drying (depending on atmospheric conditions) and sandpaper each coat, with 0 or 00 sandpaper, and carefully dust off, excepting the final coat.

Over badly disfigured surfaces, or when applying a lighter over a darker color, use one or two coats of "61" Ground Color. Then sandpaper, dust off, and apply two coats of the desired color.

On new, open grain woods, apply first a coat of paste filler of the desired color.

For enamel work, use Vitralite, the Long-Life Enamel, and when you refinish the automobile, use Effecto Auto Finishes.

PRATT & LAMBERT-INC.  
VARNISH MAKERS

NEW YORK

BRIDGEBURG, ONTARIO

CHICAGO

# "61"

P&L Press

## FLOOR VARNISH

# "61" FLOOR VARNISH



for Furniture  
and Woodwork  
as well as Floors

Copyright 1922, Pratt & Lambert-Inc.

Belmas Gilbert

"Save the surface and  
you save all" Paint & Varnish



# "61"

## FLOOR VARNISH

For over a third of a century, the sturdiness of "61" Floor Varnish has brought it into steadily increasing use, not only for floors but also for furniture and woodwork. Any good varnish is waterproof, but "61" Floor Varnish does more than merely protect against hot or cold liquids. The way it withstands downright abusive treatment has made it the favored varnish for all household purposes where endurance is the prime essential.

"61" Floor Varnish stains and varnishes in one sweep of the brush, without showing streaks or brush marks, and flows on with remarkable ease. The color is so skilfully incorporated with the varnish that, unlike ordinary varnishes and varnish stains, a beautifully clear and transparent surface is assured. If an article of furniture or a piece of woodwork is worth doing over at all, it is always worth a coat or two of *genuine* "61" Floor Varnish. Then one has the certainty of a *lasting* as well as a pleasing result.

*Wear  
Resistant*



CLEAR (NATURAL)

LIGHT OAK

DARK OAK

WALNUT

CHERRY

MAHOGANY

FOREST GREEN

GROUND COLOR

DULL FINISH NOT SHOWN HERE

Architects, painters and other experts have long known "61" Floor Varnish as the "balanced varnish" because it provides the maximum combined *wear* resistance and *water* resistance. It can be struck with a hammer without cracking the varnish film, even though you hit hard enough to dent the wood, or it can be put under boiling water without turning white.

The constant pounding of feet, the romping of children, the moving of furniture, keep a floor varnish under a gruelling test, yet "61" Floor Varnish is slow to show the least sign of such hard usage. When it lasts so well on floors, it is only natural that experienced varnish users should turn to this "balanced varnish" whenever any wood surface needs saving from the marks of time and wear.

Wherever the popular dull or semi-gloss finish is desired, it can be readily obtained without laborious hand rubbing, by using a final coat of "61" Floor Varnish, Dull Finish. It is a clear, transparent varnish that dries with a perfect dull or semi-gloss surface, and the Dull Finish has the same durability and waterproofness as the Clear Gloss or the Colors.

*Water  
Resistant*

